FEEDBACK **MECHANISMS**.

RESOURCES.

- Customer feedback strategy (**Hubspot**).
- Customer feedback strategies: Seven strategies to collect and leverage it (**Zendesk**).
- How to improve customer experience in professional services (Columbus).
- How customer feedback on service works (TrustMary).
- How to develop a solid customer feedback strategy in six steps (Hotjar).
- Customer feedback strategy: A step-by-step approach (MonkeyLearn).