INDUSTRY **REPORTS.**

RESOURCES.

- Moving to a professional services subscription model (**TSIA**).
- Evolving role of professional services in enterprise software companies (**Deloitte**).
- A practical guide to pricing (**Simon Kucher**).
- What professional services firms must do to thrive (**Harvard Business Review**).
- Professional services global market opportunities and strategies to 2032 (The Business Research Company).

